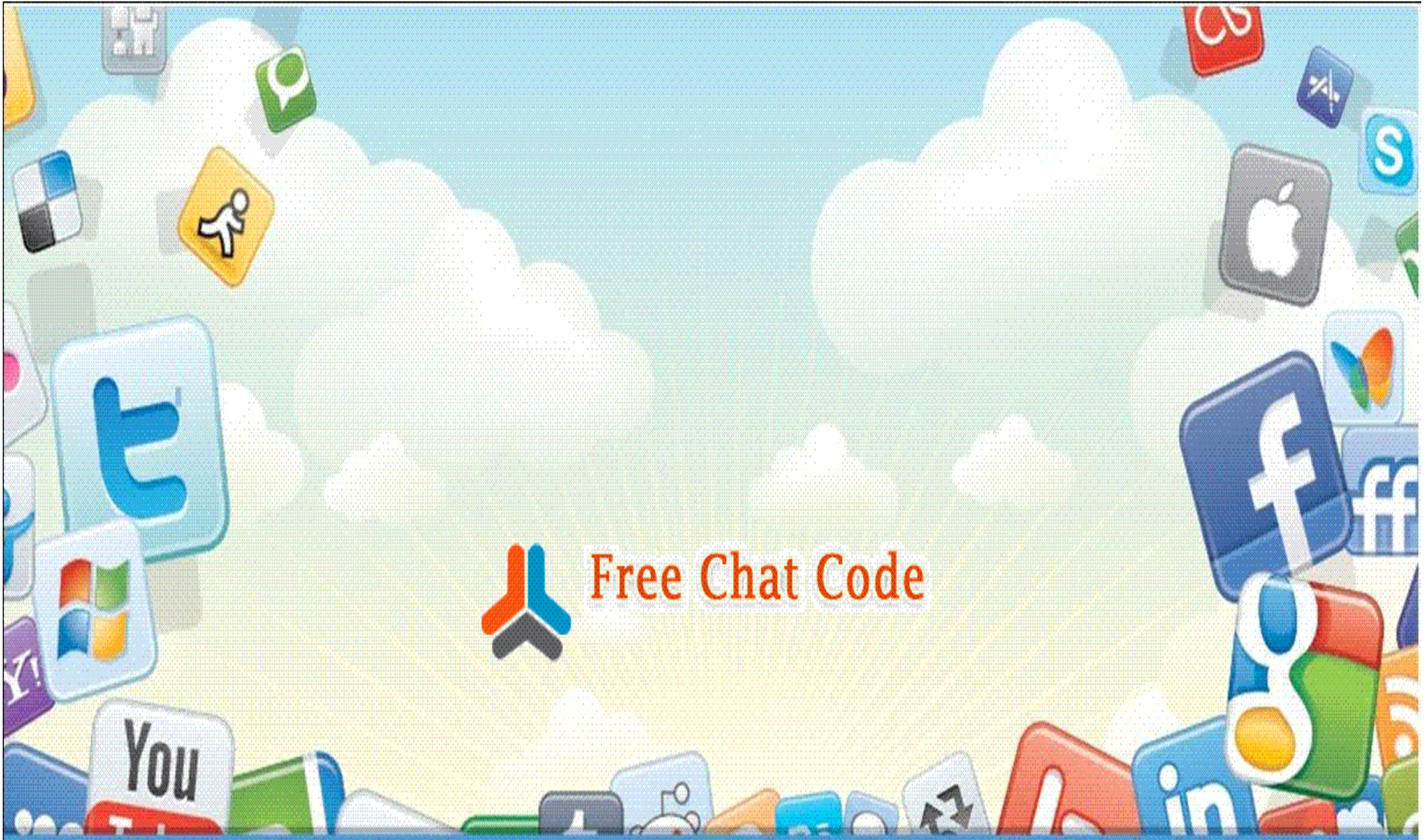



# Media & Advertising Kit

# About FreeChatCode



Free Chat Code

Instant java chat room on your site for free

Free chat code is providing free Chat Room Codes, English Chat Rooms, Arabic Chat Rooms, and Web Chat Room. This script allows you to create, customize and put a very simple and fast loading chat room on your Web site. The chat rooms are sturdy, powerful, fast, aesthetically appealing, easy to customize.

## Nothing to Download

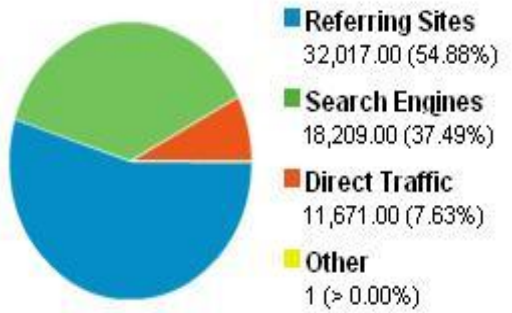
A person only need a Java enabled web browser. We give you simple free html code for chat room that can be integrated with any website. Built on our own java chat servers, our chat rooms are fast loading, secure robust, sturdy and powerful and above all it’s FREE.

# FreeChatCode at a Glance

**61,898**
Visits

**1,12,112**
Page Views

**3.29**
Pages/Visit



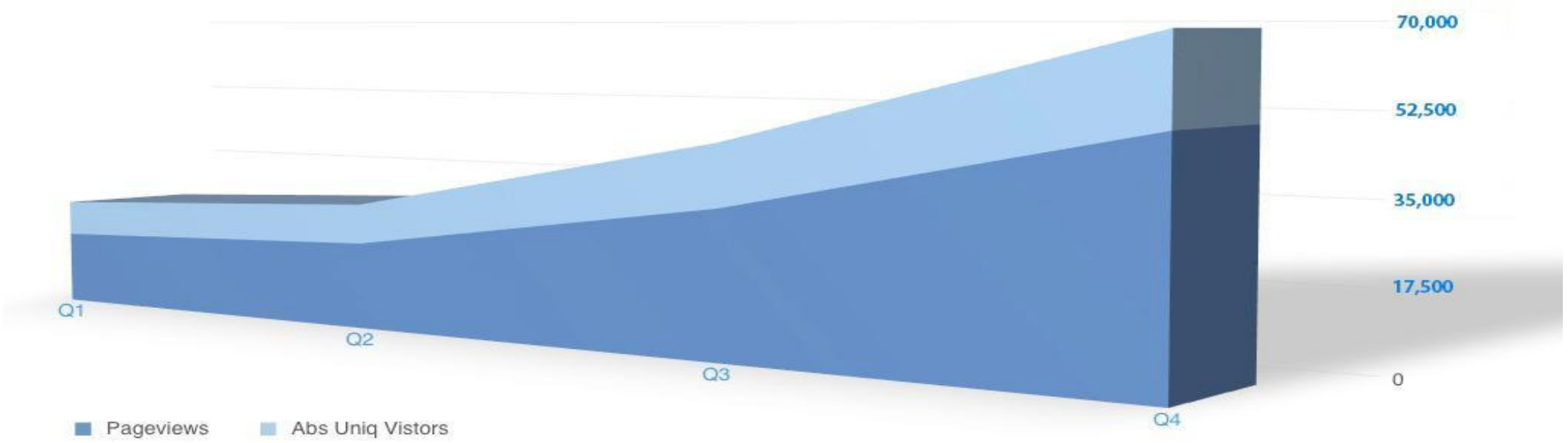

**71.10%**
% New Visits

**51.69%**
Bounce Rate

**00:03:16**
Avg. Time on Site

## Visitors**

Google Analytics August 2010



# FreeChatCode Online Advertising

Advertising on the FreeChatCode websites allows you to reach your target audience using the latest technology. Our websites is customized with the professional and frequently updated content.

- Ads take the form of a link including company name, describing your product or Service and your URL.
- The website offers a long term Banner Advertisement (3 Months, 6 months or 1 year period)
- Banner ads appear on inner content pages within the viewable screen area. These ad placements are constant and do not rotate with each click on the site ensuring maximum exposure.
- Get a control Panel to monitor, change and alter your Ad in-between of your campaign.
- As mentioned, Ads are static so the permanent link can benefits you with your search engine ranking.(Our site has a high Page rank in Google)
- Ad's made by professionals in the industry.
- Video ad and Image Ad's designed by professional designer. ( On Request )
- 24/7 Ad Delivery.
- Ad's placed against the most relevant content.
- Image, Video and Flash Ad's of every size, properly formatted by designers.
- Targeted traffic due to contextual targeting and other software's that will disallow the random traffic.
- Once package is chosen, No extra or hidden cost. Your Ad will be shown permanently at the same position according to package chosen.
- No Porn, Adult or hatred banners.
- 24/7 Customer Service

# Monitoring & Optimizing Your Investment

**Here are just some of the ways that FreeChatCode works with you to monitor and optimize your investment:**

✓ **Reports** FreeChatCode can provide weekly performance reports including the latest impression, CTR and share counts of your campaigns. Report frequency will be agreed to at the start of each campaign and adjusted as needed.

✓ **Ad Optimization** FreeChatCode utilizes an ad platform that will automatically optimize the ad rotation based on click-thru rates. We always encourage you to send at least 2 creative's for AB testing and optimization.

✓ **Creative Advice** FreeChatCode also offers assistance in ensuring that your creative, text and/or landing pages are optimized for the FreeChatCode audience. We will offer feedback in advance and throughout the campaign.

✓ **The Viral Loop** FreeChatCode has a vested interest in every campaign. We stand by the quality of our Partner post series and related series as a vital link in the FreeChatCode content stream, and utilize several built-in viral loops including our technology and our audience.

# Display Advertising Opportunities

## Leaderboard

500 X 80 Header

## Premium Rectangle

220 X 425 Above the Fold

## Premium Extended Rectangle

800x120 Below the Fold

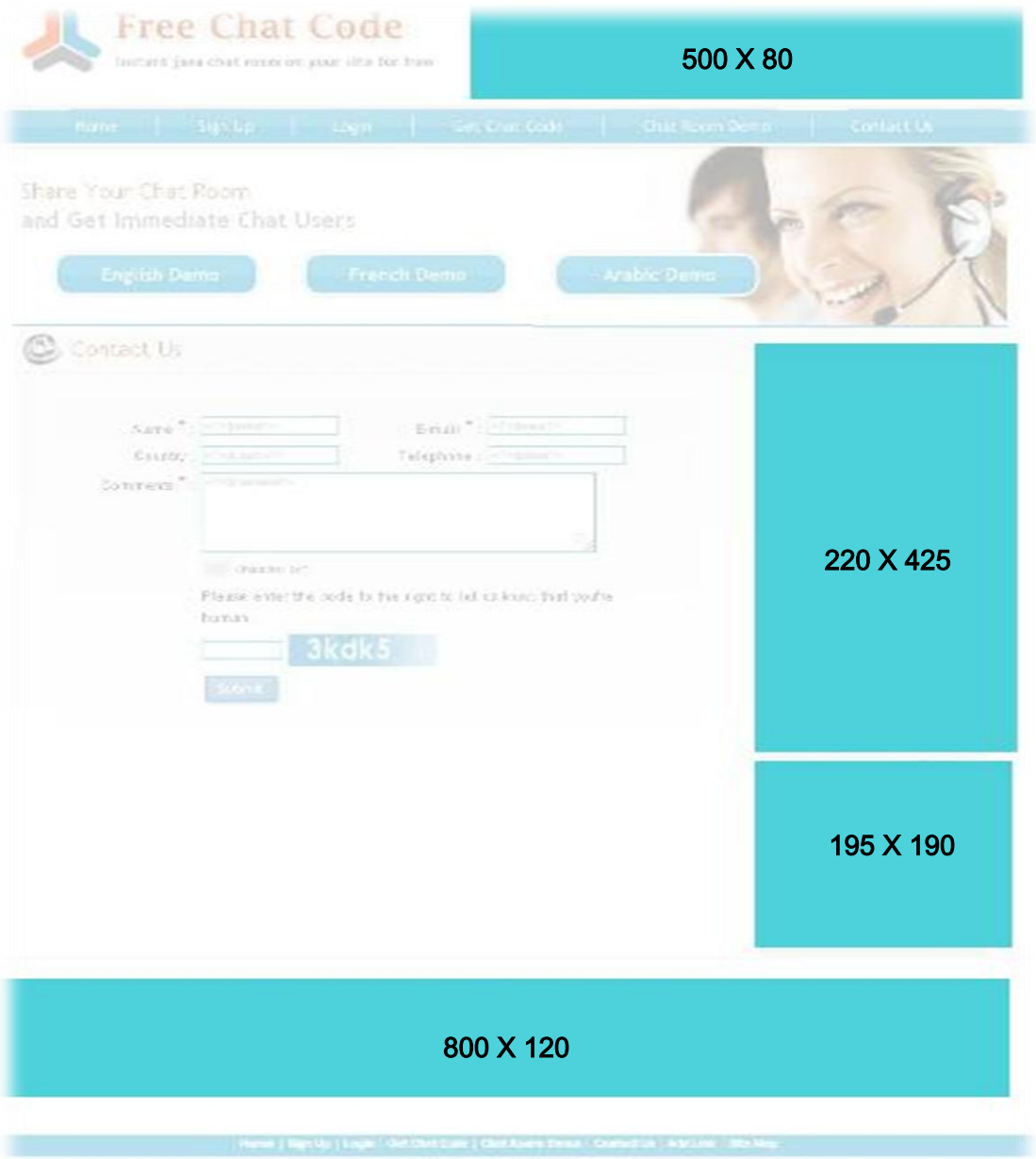
## Premium Square Block

195 X 190 Bottom Banner

## Mass website Advertising

Free Chat Code has thousands of partner websites which uses code provided by FreeChatCode, you could have the link on all those chat rooms.

For Ad Specs please see
www.freechatcode.com/advertise.htm



# RATE CHART

| Package | Banner | Size and Format | Cost and Benefits |
|---|---|---|---|
| **Silver** | Small Banner | **290 X 260, 330 X 90, 160 X 160(Pixels)**<br>**Text/ Image** | **US$30 per 3 Months**<br>**US$50 per 6 months**<br>**US$90 per year** |
| **Gold (Best Deal)** | Medium Banner | **120 X 240, 300 X 260, 450 X 80 (Pixels)**<br>**Text/Image/Flash/ Video** | **US$100 per 3 Months**<br>**US$180 per 6 months (20 days free)**<br>**US$340 per year (40 days free)** |
| **Platinum** | Big Banner | **900 X 70, 130 X 600(Pixels)**<br>**Text/Image/Flash/Video/Interactive** | **US$180 per 3 Months**<br>**US$340 per 6 months (20days free)**<br>**US$600 per year (50 days free)** |
| **Premium** | | **Road Block/ Interstitial Ad** | **US$300 / Month** |

- Extra Charges for designing Flash and Animated Ad's
- You could opt for the rotating ads, which will attract a discount of 30%.
- FreeChatCode preserves the rights to change, Alter or Modify proposal anytime without any prior notification to anyone.

# Media Relations (India):

**Direct All Queries to:**




Chirag Sharma

**Digital Asset Manager**

advertise@freechatcode.com

Skype: chirag.imarketing